

### **Real Estate Industry**

#### **DRAW ATTENTION**

- Durable and economical Yard Signs are must-haves for bringing awareness to properties for sale or rent
- Outdoor Banners target vast audiences and ensure visibility from afar to promote awareness

### **AMPLIFY BRAND VISIBILITY**

- First impressions count and adding a colorful **Door Wrap** at events and open houses ensures the very best welcome possible
- A-frame Sandwich Boards with their built-in handles are perfect to direct for parking and are very portable – easily moved from place to place
- **Sail Signs** capture attention with dynamic movement, plus ground stakes that keep them securely in place

### **ENHANCE THE SPACE**

- Transform events and sales offices with retractable indoor Banner Stands
- Use wall and **Window Decals** to inform potential buyers and clients and call attention to important details
- **Floor Decals** enhance interior décor, boost brand awareness, and direct traffic flow for open houses



## VISIBILITY MEETS CONVENIENCE

**Table Tents** and table top **Pedestal Signs** are easy to spot
and help create a cohesive and
professional atmosphere.



# CONVEY PROFESSIONALISM

Showcase the brand's unique style, value and personality with branded **Apparel** and **Name Badges** that ensure agents are easily recognizable.

# LASTING EFFECTS WITH A GREAT ROI

Enhance an event's ambiance while spreading your marketing message with custom **Napkins** and **Coasters**.

 Versatile and space-efficient, Brochures, Rack Cards, Booklets and Flyers (feature sheets) are perfect for distributing details

### **BUILD RELATIONSHIPS**

- Calendars, Pens, Magnets, Drinkware and Post-it® Notes are cost effective giveaways that boost exposure and loyalty
- A handwritten note on a personalized **Note Card** increases the impact of the message
- Touch base with past clients, and build trust with potential buyers and sellers with All-Occasion Cards

### **MAXIMIZE OPERATIONAL EFFICIENCY**

- Folders keep documents safe and improve agent and broker productivity
- **Forms** allow for faster info gathering and fewer errors for rentals, repairs, and more
- Maintain brand consistency and make instant connections with business Stationery such as Business Cards, Letterhead and Envelopes