



Healthcare Industry

ENSURE COMPLIANCE

- Deliver federal and state protection and year-round compliance at all your locations with **Labor Law Poster Services** specifically created to meet government mandates for the healthcare industry
- Facilitate support systems and training for digitized healthcare with **Brochures** that provide information on data and privacy policies

INFORM & PROTECT

- **Labeling** and **Packaging** solutions for product testing, prescription alerts, equipment identification and patient care
- Maintain maximum control through the use of **Tamper Evident Stocks**, **Variable Data Decals** or **QR Code Labels**
- Connect and communicate clearly with eye-catching, patient friendly **Label** designs

REINFORCE BRANDING

- **Directional Signage** and custom-shaped **Floor Decals** enhance newly designed lobbies and specialty locations
- Increase awareness, education and action with unique branding such as montage **Signage** with different textures
- Utilize high-end dual branding including **Marketing Materials** and **Direct Mail** for walk-in clinics and affiliated fitness, nutrition and other alternative healthcare options



MAXIMIZE GROWTH

Vaccine distribution remains essential. Having unique **Labeling** options and **Traditional Print** to support messaging and regulatory material will be key moving forward.



ACCELERATE DISTRIBUTION

Crisis planning and PR have become essential for healthcare companies. **Print on Demand** solutions provide up-to-the-minute communications and keep organizations moving forward in an unpredictable world.

STRENGTHEN RELATIONSHIPS

Print continues to be of value where sensitivity is required and patients and families rely on tangible essentials to inform, direct and comfort. Personalized follow-up **Cards** or **Promotional Products** are a great way to connect with recovering patients.

BOOST AWARENESS

- Support the growth of clinics and centers with **Signage** for grand openings, **Flyers** for common community-specific concerns and ailments and **Promotional Products** for open houses and loyalty programs
- Display service offerings with large **Posters** that accommodate frequent changes
- **Sail Signs** and **Banners** are essential for acquisitions and other new branding opportunities

IMPROVE CUSTOMER EXPERIENCE

- Inform and support in advance of appointments or post-diagnosis with **Folders** that organize essential materials and contact information
- Generate an ideal atmosphere in telehealth rooms with **Wall Decals** and **Window Decals**

UNIFY MESSAGING

- Alternative modalities such as acupuncture, herbal therapies, nutritionists, hypnotherapy, massage, yoga and more require **Business Identity Products** for brand growth
- Communicate boldly and noticeably on **Outdoor Signage** and branding campaigns
- Streamline and standardize insurance claims practices with **Custom Forms**