

# ENVELOPES

**i** Oversized envelopes have the highest direct mail response rate of 6%, followed by postcards at 5.7%, and letter-sized envelopes at 4.3%.<sup>1</sup>

Branded envelopes are 80% more likely to be opened by target audiences than generic envelopes.<sup>2</sup>

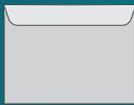
Protect documents that matter with strong and durable Tyvek® envelopes.



Many envelopes available with standard gum, flip and seal, or peel and seal closure.\*

**i** 92% of millennials have made a purchasing decision influenced by direct mail.<sup>3</sup>

## Mailing Envelope Options:



Booklet (Open Side)



Booklet (Open End)

**i** Direct mail receives the highest ROI of 112% across all mediums, and drives customers to spend 28% more than those who did not receive a mail piece.<sup>3</sup>

## BUILD YOUR BRAND IDENTITY WITH CUSTOM ENVELOPES!

Make a strong first impression and boost open rates with custom printed envelopes! The ideal complement to your business stationery, professionally printed envelopes strengthen your brand recognition and add credibility to your correspondence.

For an efficient and affordable marketing strategy, these envelopes are an essential component for any direct mail campaign.

## STAND OUT AND DELIVER

- Stationery Envelopes
- Business Envelopes
- Mailing Envelopes
- Announcement Envelopes
- Specialty Envelopes
- Standard or Window
- Full Color or Spot Color
- Flat or Raised Printing
- Back Printing Available
- Security Features Available
- Multiple Sizes and Stocks
- Closure Options

<sup>1</sup> Association of National Advertisers, <sup>2</sup> AllColourEnvelopes.co.uk, <sup>3</sup> Postalytics  
\*Options vary by style and size

### YOU MIGHT ALSO NEED:



#### MAILING LABELS

Custom Labels make mailing and shipping easy while jazzing up your post and parcels.



#### LETTERHEAD

Custom printed Letterhead unifies your printed communication and strengthens your brand.



#### ANNOUNCEMENTS

A custom Announcement is an impactful way to promote events and boost marketing efforts.