

PACKAGING



• • Press-to-close zipper closures ensure products stay fresh and won't spill when on the go.

Add hang holes to flexible packaging to make the most of available shelf space.

• • Straight-tuck cartons are available in five sizes to suit a variety of product sizes and dimensions.



Add special finishing options, such as foil stamping or embossing to add shelf appeal.



72% of consumers believe that the quality of packaging reflects the quality of the product inside.¹



72% of consumers agree that packaging design influences their purchasing decisions.²

PROTECT, CARRY AND MARKET PRODUCTS WITH PACKAGING!

Packaging extends beyond a mere shell; it serves as a powerful communicator of your product's value and quality. The use of premium packaging is more than just aesthetics; it instills a sense of excellence.

Flexible Pouches are a lightweight, convenient and eye-catching way to package food and non-food products. They're portable, resealable, and provide a strong barrier of protection.

Folded Cartons can be customized with a wide range of stocks and eye-popping embellishments to capture the consumer's attention. The low minimum quantities are perfect for test marketing and limited edition products.

BOOST SHELF APPEAL:

FLEXIBLE POUCHES:

- Stand-up & Flat Pouches
- Metalized Barrier Film
- Clear Barrier Film
- White Barrier Film
- Gloss Lamination
- Matte Lamination

FOLDED CARTONS:

- Roll Tuck & Straight Tuck
- Debossing
- Embossing
- Foil Stamping & Embossing
- Soft Touch Lamination
- UV Gloss & Spot Gloss
- Not Food Safe

¹ The Paper and Packaging Board ² Ipsos

YOU MIGHT ALSO NEED:



LABELS

Labels and Packaging are the dynamic duo. Labels provide valuable real estate to make a lasting brand impression.



HANG TAGS

Use custom Hang Tags to provide essential product information, or to share a greeting on a gift.



SHIPPING ENVELOPES

Shipping Envelopes generate brand recognition in the mailbox. They protect flat materials to ensure a safe delivery.