



# Higher Education Industry

## CREATE A FUN, HIGH-ENERGY ATMOSPHERE

- Make a bold statement and improve way-finding with highly visible **Durable Banners**
- Announce events and easily swap out messages with portable **Sandwich Board Signs**
- Strategically position **Sail Signs** to help new students navigate an unfamiliar campus
- Spread messages across campuses and communities with lightweight and economical **Yard Signs**
- Provide direction or advertise events with colorful **Floor Decals** for either short-term or long-term use

## IMPROVE ENGAGEMENT

- Inform and direct students with branded **Directional Floor** and **Counter Displays**, including **Desk** and **Wall Signage** and **Retractable Banner Stands**
- Identify faculty, staff and students with full color or engraved **Name Badges** and **ID Badges**
- Attract new students and engage alumni with **Business Cards**, **Letterhead** and **Envelopes**
- Support alumni, graduation and fundraising events with full color **Invitations** and **Announcements, Posters, Napkins, Coasters** and perforated **Event Tickets**



## Every Detail Matters

Maintaining a consistent brand image across all departments and mediums including **Marketing Materials, Business Stationery, Signage, Promo, Apparel**, and online presence is essential.



## Discover the Durable Difference

Crafted from high-density polyethylene fabric, **PolyWeave® Bags** are tear-resistant, waterproof, and built to withstand the rigors of daily use.

### EXPAND REACH

- Get your name in front of prospective students at high schools and businesses with full color **Flyers** and **Posters**
- Use personalized direct mail **Post Card** programs to reach niche audiences of prospective students
- Lend credibility to degree programs with testimonials from well-known alumni in **Booklets** and **Brochures**

### INCREASE ORGANIZATION AND PRODUCTIVITY

- Help students stay organized and protect important papers with **PolyWeave® Bags** and full color **Presentation Folders**
- Help students keep track of their to-do lists on branded **Post-it® Notes** and **Memo Pads**
- List important campus phone numbers, resources and links on **Rack Cards**, **Magnets**, and academic or sports **Calendars**
- Enhance professionalism for applications, registration, financial aid and purchasing with **Custom Business Forms**

### ENHANCE PRIDE AND LOYALTY

- Boost school spirit with custom and branded **Water Bottle Labels**
- Add custom **Pens** and **T-shirts** to student swag bags as welcome gifts at orientation
- **Sticker Sheets**, **Tech Decals**, **Bumper Stickers** and **Window Decals** serve as both marketing tools and a way for students to personalize their belongings and showcase their affiliations
- Bestow gratitude to donors and distinguished alumni with branded **Promotional Products** such as **Drinkware** and **Apparel**