



# Healthcare Industry

## ENSURE COMPLIANCE

- Deliver federal and state protection and year-round compliance at all your locations with **Labor Law Poster Services** specifically created to meet government mandates for the healthcare industry
- Facilitate support systems and training for digitized healthcare with **Brochures** that provide information on data and privacy policies

## INFORM & PROTECT

- **Labeling** and **Packaging** solutions for product testing, prescription alerts, equipment identification and patient care
- Maintain maximum control through the use of **Tamper Evident Stocks**, **Variable Data Decals** or **QR Code Labels**
- Connect and communicate clearly with eye-catching, patient friendly **Label** designs

## REINFORCE BRANDING

- **Directional Signage** and custom-shaped **Floor Decals** enhance newly designed lobbies and specialty locations
- Increase awareness, education and action with unique branding such as montage **Signage** with different textures
- Utilize high-end dual branding including **Marketing Materials** and **Direct Mail** for walk-in clinics and affiliated fitness, nutrition and other alternative healthcare options



## MAXIMIZE GROWTH

Vaccine distribution remains essential. Having unique **Labeling** options and **Traditional Print** to support messaging and regulatory material will be key moving forward.



**SANITIZATION SCHEDULE**  
 Lobby  
 1pm to 5pm  
 Doctor Hours  
 3pm to 8pm  
 Nurse Practitioner  
 1pm to 6pm

**Urgent Care**

**WELCOME**

We are here to help you feel better.

We can take care of a wide array of medical problems

**COMMUNITY HEALTHCARE**



## ACCELERATE DISTRIBUTION

Crisis planning and PR have become essential for healthcare companies. **Print on Demand** solutions provide up-to-the-minute communications and keep organizations moving forward in an unpredictable world.

## STRENGTHEN RELATIONSHIPS

Print continues to be of value where sensitivity is required and patients and families rely on tangible essentials to inform, direct and comfort. Personalized follow-up **Cards** or **Promotional Products** are a great way to connect with recovering patients.

## BOOST AWARENESS

- Support the growth of clinics and centers with **Signage** for grand openings, **Flyers** for common community-specific concerns and ailments and **Promotional Products** for open houses and loyalty programs
- Display service offerings with large **Posters** that accommodate frequent changes
- **Sail Signs** and **Banners** are essential for acquisitions and other new branding opportunities

## IMPROVE CUSTOMER EXPERIENCE

- Inform and support in advance of appointments or post-diagnosis with **Folders** that organize essential materials and contact information
- Generate an ideal atmosphere in telehealth rooms with **Wall Decals** and **Window Decals**

## UNIFY MESSAGING

- Alternative modalities such as acupuncture, herbal therapies, nutritionists, hypnotherapy, massage, yoga and more require **Business Identity Products** for brand growth
- Communicate boldly and noticeably on **Outdoor Signage** and branding campaigns
- Streamline and standardize insurance claims practices with **Custom Forms**